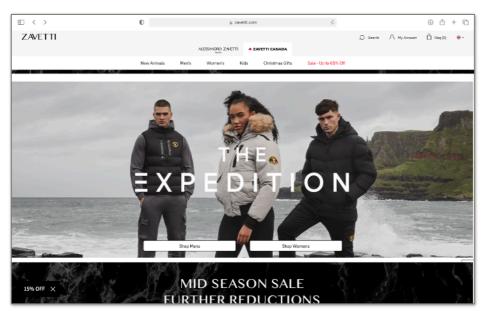
ZAVETTI



PRODUCT DESPATCH INSERTS 2024



Zavetti is a contemporary male apparel brand with the spirit of Italy distilled into the modern wardrobe. Zavetti updates classic pieces, each season refining the best contemporary trends, evolving with the industry but always rooted to the backbone of the modern casual wardrobe.

Don't brave it, embrace it. Zavetti Canada takes advantage of the elements to create collections inspired by fashion heritage, fit for the outdoors. The result is pieces that are even better in practice than they are in theory. Zavetti Canada is your mountain range. Whether you're repping a Zavetti Canada coat on the streets in London or in the Alps, make sure you wear it with a purpose.

Zavetti customers are predominantly males aged between 16-30 and are image conscious individuals with a strong interest in sports, outdoors, fitness and premium performance wear.

Primary recruitment methods tend to be via FootAsylum stores and online,

Distribution Stage	Quantity	Delivery Cut-Off
May	50,000	22nd April
June	50,000	20th May
July	50,000	24th June
August	50,000	23rd July

For further information on list and insert opportunities please contact us on 01634 225 080.

PROFILE INFORMATION

65% Males

Average Order Value : £50

Aged 16-30

Buyers Only

INSERT SPECIFICATION

Max Size: A5

Max Weight: 10g (POA for heavier inserts)

Min Order: 10,000

Two Samples required for pre approval

INSERT COSTS

Booking Fee: £45/000



Data & Marketing