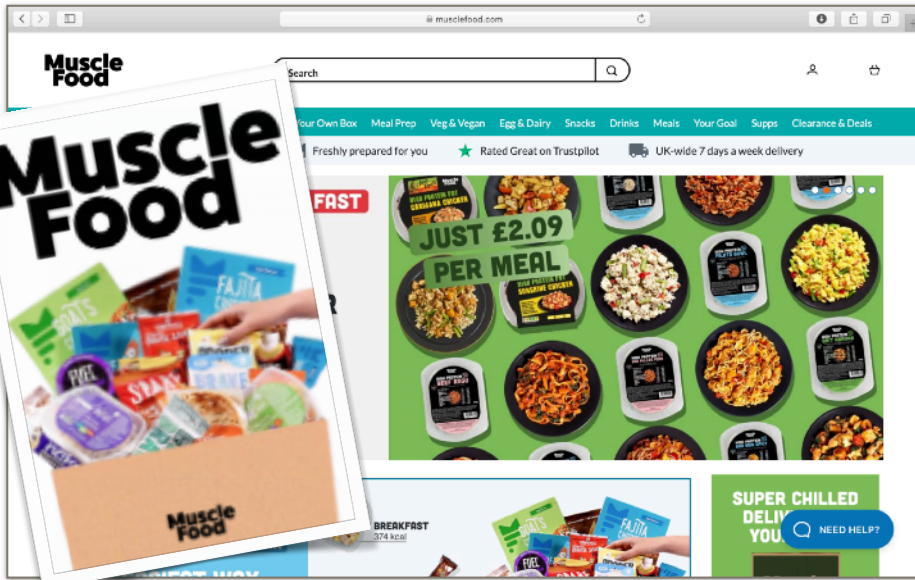


Muscle Food



PRODUCT DESPATCH INSERTS 2024



PROFILE INFORMATION

55% Males

ABC1

Average Order Value :
£55

Aged 18-45

Buyers Only

Muscle Food was founded in 2013. They are a company that are passionate about sport and nutrition. Not only in terms of fitness, but also in helping athletes and the health-conscious reach and maintain their goals and ambitions. They aim to provide customers with the best lean meats and supplements on the market to enable them to get all the nutrients and protein they need to excel at a cost-effective price.

Muscle Food guarantee top quality produce from a trusted and reputable company tailored to each individual's sporting needs and diet.

Customers are predominantly ABC1, 52% male aged between 18-45 and are image conscious individuals who have above average incomes with a strong interest in career and fitness. Primary recruitment methods tend to be via their website (www.musclefood.com). In 2018 the company won Specialist Online Retailer of the Year award at the Grocer Gold Awards.

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 20,000

Two Samples required

INSERT COSTS

Booking Fee : £40/000

Distribution Stage	Quantity	Delivery Cut-Off
March	20,000	26th February
April	20,000	25th March
May	20,000	22nd April
June	20,000	24th May

For further information on list and insert opportunities please contact us on 01634 225 080.



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