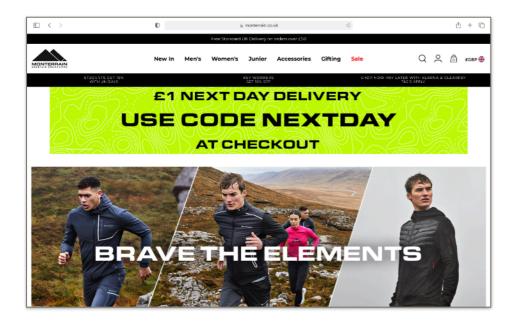


## PRODUCT DESPATCH INSERTS 2024



Monterrain is a high-performance outdoor brand who use ergonomic cuts tailored to modern function to meet technical fabrication to match intensity from peaks to streets. From urban trials to mountain trails, Monterrain is designed for the people who know the cost of success is due every day - wherever they are.

Monterrain customers are predominantly males aged between 16-30 and are image conscious individuals with a strong interest in sports (UFC, boxing, football, hiking) outdoors, fitness and premium performance wear.

Primary recruitment methods tend to be via FootAsylum stores and online, directly through <u>zavetti.com</u> and via Zalondo.

Distribution Stage	Quantity	Delivery Cut-Off
March	12,000	26th February
April	12,000	22nd March
May	12,000	23rd April

#### PROFILE INFORMATION

90% Males

Average Order Value : £50

Aged 16-30

Buyers Only

### **INSERT SPECIFICATION**

Max Size : A5

Max Weight : 10g (POA for heavier inserts)

Min Order : 10,000

Two Samples required for pre approval

#### **INSERT COSTS**

Booking Fee : £45/000

# For further information on list and insert opportunities please contact us on 01634 225 080.



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