

Beaming baby



GIFT / BIRTH CERTIFICATE INSERTS 2023 / 24



PROFILE INFORMATION

100% Females

ABC1

Gift Wallet & Birth Certificate Folder

Aged 25-40

AOV £150 - £8,000

Beaming Baby are a natural and organic baby product company, ideal for parents who worry about the effects of chemicals on baby's skin and overall health.

They are offering a unique opportunity for mailers to feature in their gift wallet issued directly from private midwife and private scanning clinics, given by hand directly to parents-to-be. Likewise, Birth Certificate folders are issued directly from UK registry offices to new parents.

Customers are mainly married females aged between 25-40 with families who have above average incomes with strong interest in pre and post baby offers.

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g

Min Order : 10,000

Two Samples required for pre approval

Distribution Stage	Quantity	Delivery Cut-Off
October	20,000	28th September
November	20,000	23rd October
December	20,000	20th November
January	40,000	15th December

INSERT COSTS

Booking Fee : £50/000
(Heavier Inserts - POA)

For further information on list and insert opportunities please contact us on **01634 225 080.**



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