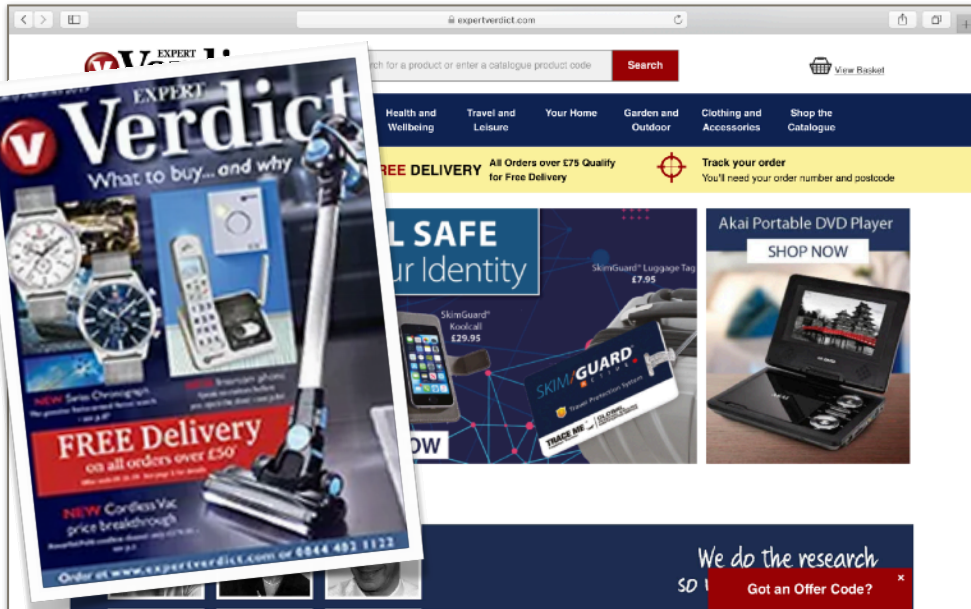




0-12 Month Buyers = 55,000



PROFILE INFORMATION

51% Females

ABC1

Average Order Value :
£50

Aged 60+

Buyers Only

RENTAL COSTS

Base Rental : £120/000

Selections : £10/000

Agency Commission :
15%

Delivery : £50

Min Order 5,000

SELECTIONS AVAILABLE

Recency
Gender
Geography
Order Value
Multibuyers

Unique in the UK, Expert Verdict is both a trusted source of product reviews and a retail brand that provides UK shoppers with a comprehensive source of the latest consumer goods available today.

Over half a million customers both male and female shop with Expert Verdict choosing to either place an order by phone or in the post from their catalogue or via the easy to use, secure website.

Unusual for a mail order file the gender split is nearly equal, making Expert Verdict a valuable source of that hard to find commodity, the male buyer. This group of empty nesters are aged over 60 and own their own homes. They are financially aware, holding investments, stocks and shares.

Interests include technology, travel, computers, fine dining, pets and finances

For further information on this list or similar opportunities please contact us on 01634 225 080.



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