



PRODUCT DESPATCH INSERTS 22/23



E L L E SPORT

PROFILE INFORMATION

70% Males

ABC1

Average Order Value :
£55

Aged 18-45

Buyers Only

Cube Partnership are an expert sports retail, ecommerce, licensing and merchandise business. They work with sports organisations, rights holders, teams and events to create exceptional retail, licensing & merchandise experiences for spectators and fans across the globe.

Customers are predominantly ABC1, 70% male aged between 18-45 and are image conscious individuals who have above average incomes.

Primary recruitment methods tend to be via online shops:

<https://shop.astonmartinf1.com/> - <https://shop.ospreysrugby.com/> -
<https://shop.birmingham2022.com/> - <https://shop.rlwc2021.com>
<https://www.laundrymarket.com/> - <https://www.ellesport.co.uk/>
<https://shop.worldathletics.org/> - <https://shop.solheimcup2023.eu/>
<https://store.williamsf1.com/> - <https://www.theworldfootballstore.com/>
<https://shop.corona-extra.com/>

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 20,000

Two Samples required

Distribution Stage	Quantity	Delivery Cut-Off
December	10,000	14th December
January	8,000	20th July 2022
February	5,000	22nd August 2022
March	5,000	22nd September 2022

INSERT COSTS

Booking Fee : £50/000

For further information on list and insert opportunities please contact us on **01634 225 080**.



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