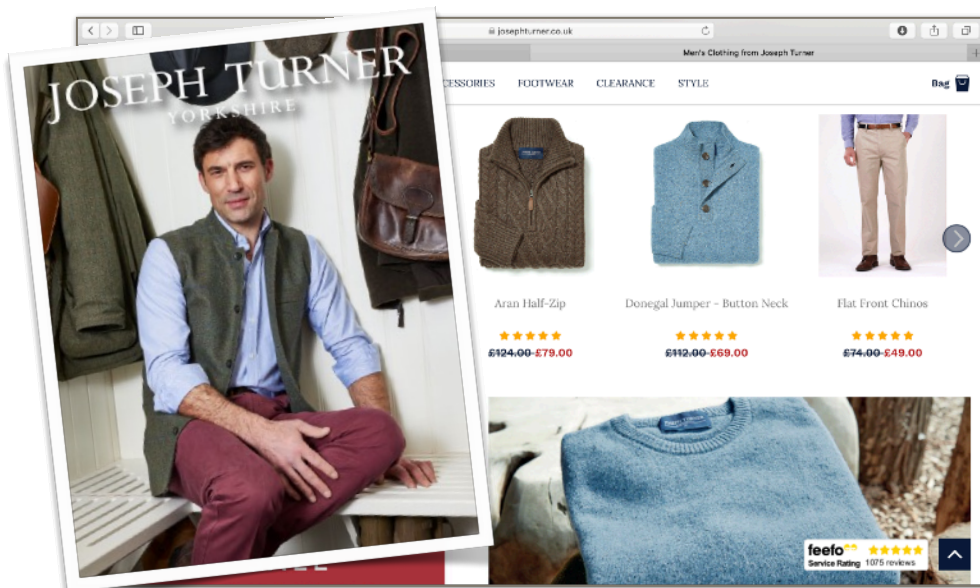


# JOSEPH TURNER

YORKSHIRE



## CATALOGUE INSERTS 2022/23



The Joseph Turner catalogue features beautifully tailored menswear, from tweed jackets to formal shirts to luxurious knitwear and a range of smart accessories. The average item cost being around £40, and the average total order value is approximately £86.

Professional males with high incomes, they tend to be married and have children who have left home. While style is important, they place a high value on quality, choosing classic pieces in natural fabrics, rather than passing trends. Their interests include fine wines, good food, gardening and golf among others.

Distribution Stage	Quantity	Delivery Cut-Off
2nd & 23rd November	21k & 41k	21st Oct / 11th Nov
18th January 23	17,000	4th January 23
15th March 23	35,000	1st March 23
19th April 23	40,000	5th April 23

**For further information on list and insert opportunities please contact us on 01634 225 080.**

### PROFILE INFORMATION

70% Males

ABC1

Average Order Value :  
£86

Aged 40-75

Buyers Only

### INSERT SPECIFICATION

**Max Size : A5**

**Max Weight : 10g**  
(POA for heavier inserts)

**Min Order : 15,000**

Two Samples required  
for pre approval

### INSERT COSTS

**Booking Fee : £50/000**



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