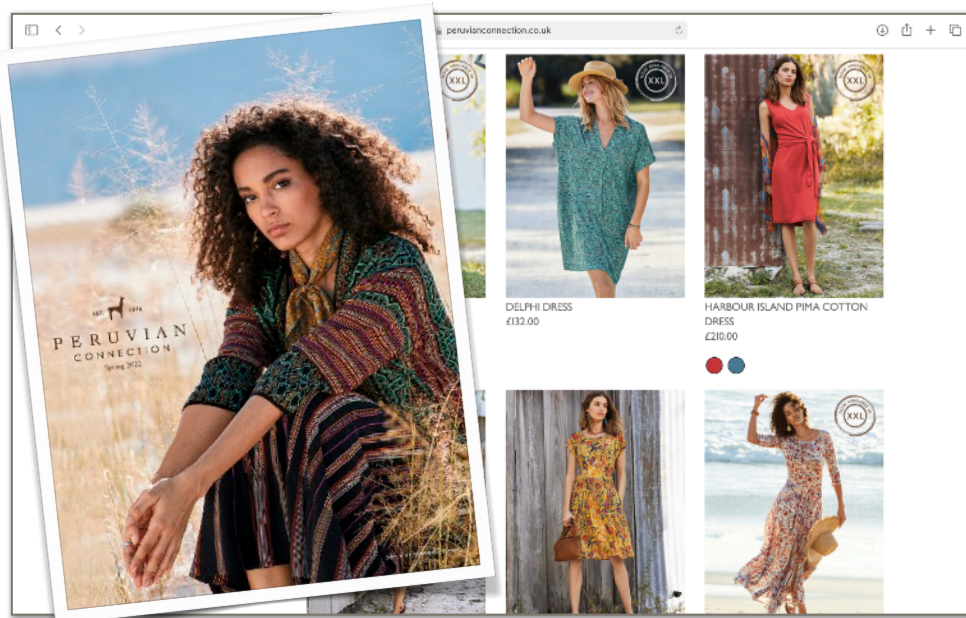


# PERUVIAN CONNECTION



0-24 Month Buyers = 6,510



## PROFILE INFORMATION

91% Females

ABC1

Average Order Value :  
£200

Aged 35-55

Buyers Only

## RENTAL COSTS

Base Rental : £120/000

Selections : £5/000

Agency Commission :  
20%

Delivery : £50

Min Order 5,000

## SELECTIONS AVAILABLE

Recency  
Gender  
Geography

The Peruvian Connection catalogue offers a unique collection of women's and men's sweaters, cardigans, coats, vests, skirts and fashion accessories. These rare exquisite designs are handmade by Andean artisans, using luxurious native Alpaca yarns and Peruvian pima cotton. Prices in the catalogue range from £22 to £600.

Peruvian Connection customers are educated, high earning professionals. Customers have been recruited primarily through the mailing of external lists.

The Peruvian Connection list is ideal for other specialist clothing and home mail order catalogues, travel offers, charity appeals, magazine and financial investment mailings.

**For further information on this list or similar opportunities please contact us on 01634 225 080.**



Office 1, Suite 2A, Beta House, Laser Quay, Culpeper Close, Rochester, Kent. ME2 4HU  
TEL : +44 (0) 1634 225 080 E-MAIL : sales@mokrynski.co.uk Website : www.mokrynski.co.uk  
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