

Rolling Stone



MAGAZINE INSERTS 2022



PROFILE INFORMATION

Av. Age **45 years**

Av. HHI **£76,000**

60% married

37% have children

68% ABC1

The Rolling Stone Magazine is brand new to the UK, launching in September 2021. For decades, Rolling Stone Magazine has shaped the way generations of Americans engage with music, entertainment and current affairs. It has launched careers of rock stars and writers, saluted small and silver screens and charted the rise and fall of pop icons and Presidents.

Target market will be aged around 45 years, 56% males with high average household incomes of £76k+.

Interests include travel, film, gadgets & gifts, politics, style (fashion, grooming and watches), health & fitness (gyms, vitamins, supplements and training gear) and culture (art, books, film, entertainment).

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 30,000

Two Samples required
for pre approval

| Distribution Stage | Quantity | Delivery Cut-Off |
|--------------------|----------|------------------|
| 25th August | 120,000 | 11th August 2022 |

INSERT COSTS

Booking Fee : £35/000

For further information on list and insert opportunities please contact us on 01634 225 080.



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