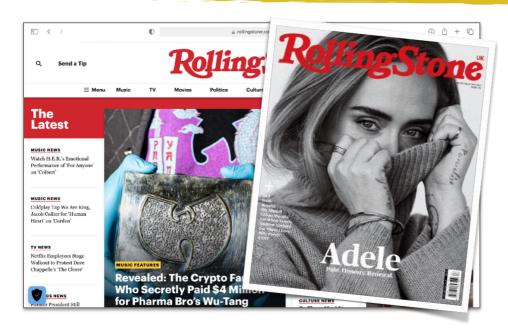
RollingStone



MAGAZINE INSERTS 2022



PROFILE INFORMATION

Av. Age 45 years

Av. HHI £76,000

60% married

37% have children

68% ABC1

The Rolling Stone Magazine is brand new to the UK, launching in September 2021. For decades, Rolling Stone Magazine has shaped the way generations of Americans engage with music, entertainment and current affairs. It has launched careers of rock stars and writers, saluted small and silver screens and charted the rise and fall of popicons and Presidents.

Target market will be aged around 45 years, 56% males with high average household incomes of £76k+.

Interests include travel, film, gadgets & gifts, politics, style (fashion, grooming and watches), health & fitness (gyms, vitamins, supplements and training gear) and culture (art, books, film, entertainment).

Distribution Stage	Quantity	Delivery Cut-Off
25th August	120,000	11th August 2022

INSERT SPECIFICATION

Max Size: A5

Max Weight: 10g (POA for heavier inserts)

Min Order: 30,000

Two Samples required for pre approval

INSERT COSTS

Booking Fee: £35/000

For further information on list and insert opportunities please contact us on 01634 225 080.



