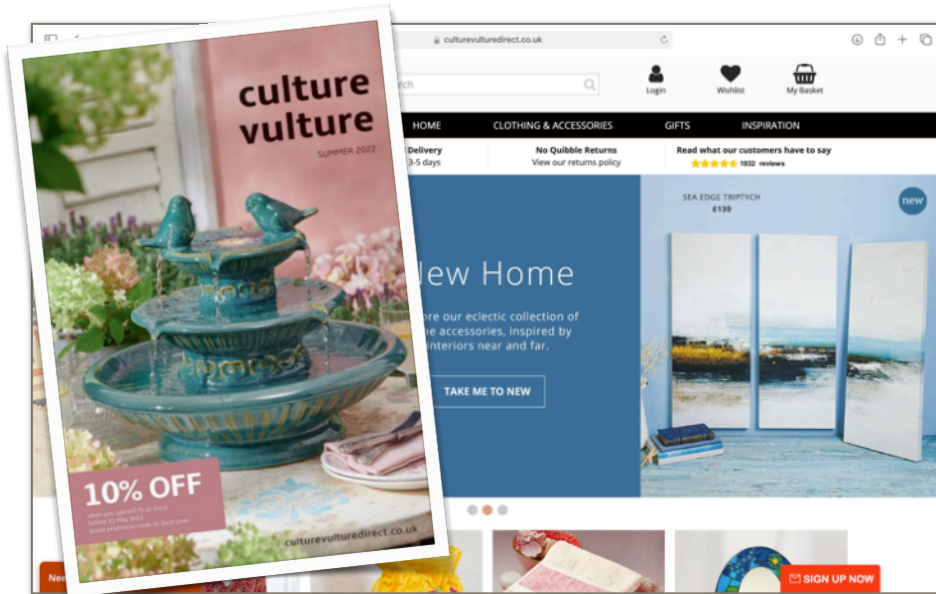


culture vulture direct



0-12 Month Buyers = 30,544



Culture Vulture sell a variety of unique and stylish products by mail order and online. Products are aimed at individuals with interests in Art, Books, Music, Home Interiors and Travel. Items include clothing, home furnishings, accessories, books, jewellery, art and food.

Customers like quality, contemporary, and classical pieces for their homes and gardens. Buyers tend to be female homeowners predominantly aged 50+ of whom are comfortable purchasing via mailer order and online.

The list will provide strong response rates for mail order, charity, travel offers, publishing and financial products.

For further information on this list or similar opportunities please contact us on 01634 225 080.

PROFILE INFORMATION

85% Females

ABC1

Average Order Value :
£70

Aged 50+

Buyers Only

RENTAL COSTS

Base Rental : £140/000

Selections : £10/000

Agency Commission :
15%

Delivery : £50

Min Order 5,000

SELECTIONS AVAILABLE

Recency
Gender
Geography



Office 1, Suite 2A, Beta House, Laser Quay, Culpeper Close, Rochester, Kent. ME2 4HU

TEL : +44 (0) 1634 225 080 E-MAIL : sales@mokrynski.co.uk Website : www.mokrynski.co.uk

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