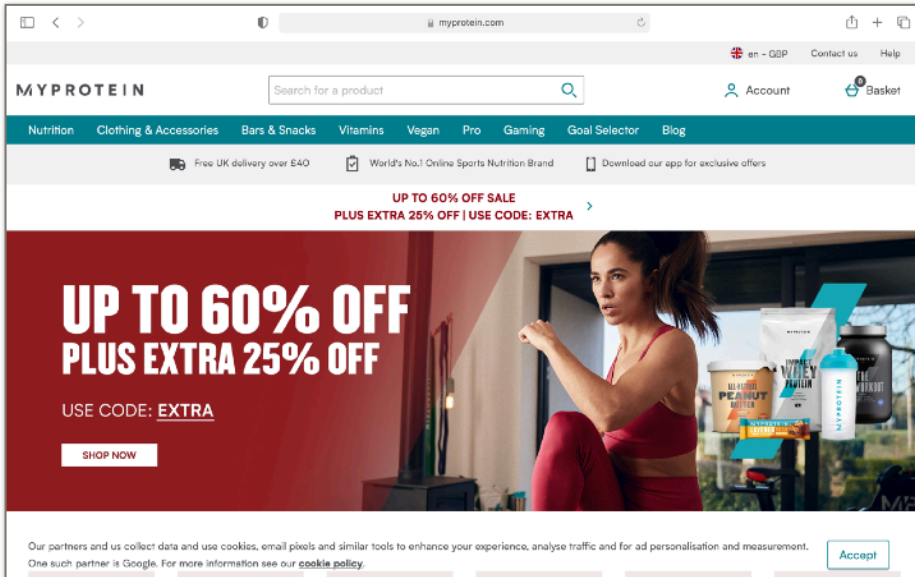




PRODUCT DESPATCH INSERTS 2022



Myprotein is a leading sports nutrition brand, delivering a range of quality products including protein powder, vitamins and minerals, high-protein foods, snack alternatives, and performance clothing.

Founded in 2004, Myprotein is now Europe's No. 1, and operates in over 70 countries through a diverse and dedicated team of staff, athletes, and active influencers. The brand works to inspire people of all ages and genders to believe in their fitness potential, then fuel them to achieve it.

Myprotein customers are predominantly ABC1, 60% males aged between 25-34 and are image conscious individuals who have above average incomes with a strong interest in career and fitness. Included in the Myprotein family are brands Myvegan, Myvitamins, Command, MP Clothing and Myprotein Pro.

Primary recruitment methods tend to be via their website (www.myprotein.com) and digital marketing.

Distribution Stage	Quantity	Delivery Cut-Off
July	300,000	20th June 2022
August	300,000	20th July 2022
September	300,000	22nd August 2022
October	300,000	20th September 2022

For further information on list and insert opportunities please contact us on 01634 225 080.



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 Mokrynski International (UK) Limited . Registered in England & Wales No : 6765056

PROFILE INFORMATION

60% Males

ABC1

Average Order Value :
£55

Aged 25-34

Buyers Only

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 50,000

Two Samples required
for pre approval

INSERT COSTS

Booking Fee : £45/000

Corporate member

