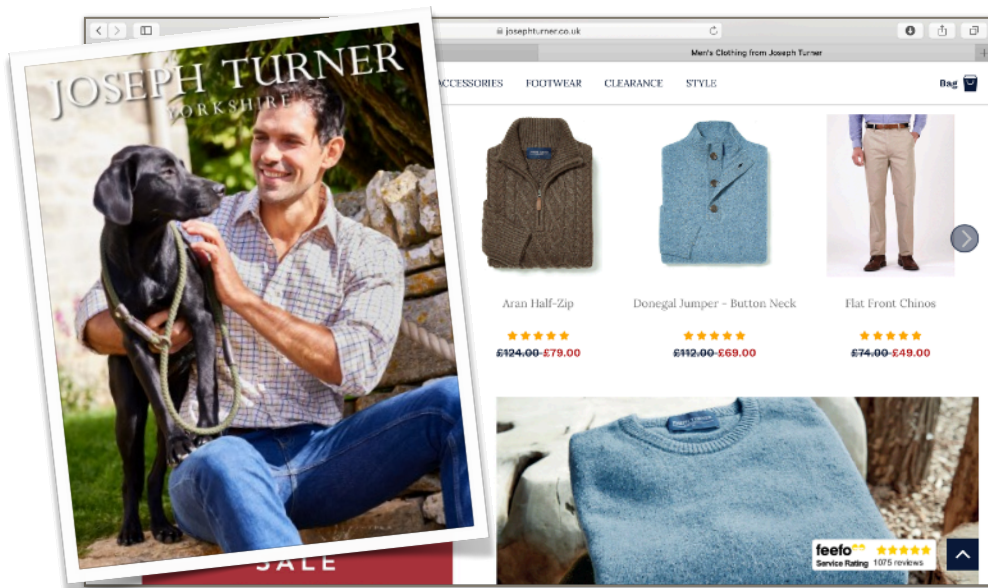


JOSEPH TURNER

YORKSHIRE



CATALOGUE INSERTS 2022



The Joseph Turner catalogue features beautifully tailored menswear, from tweed jackets to formal shirts to luxurious knitwear and a range of smart accessories. The average item cost being around £40, and the average total order value is approximately £86.

Professional males with high incomes, they tend to be married and have children who have left home. While style is important, they place a high value on quality, choosing classic pieces in natural fabrics, rather than passing trends. Their interests include fine wines, good food, gardening and golf among others.

Distribution Stage	Quantity	Delivery Cut-Off
31st August	17,000	12th August
21st September	26,000	9th September
12th October	35,000	30th September
2nd & 23rd November	21k & 41k	21st Oct / 11th Nov

For further information on list and insert opportunities please contact us on 01634 225 080.

PROFILE INFORMATION

70% Males

ABC1

Average Order Value :
£86

Aged 40-75

Buyers Only

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 15,000

Two Samples required
for pre approval

INSERT COSTS

Booking Fee : £50/000



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