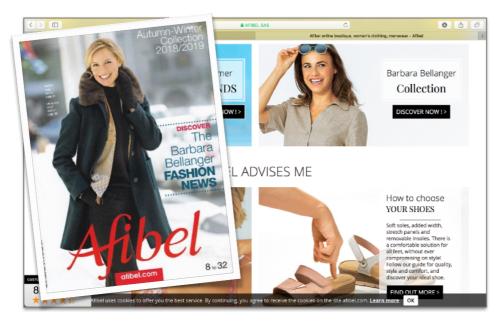




PRODUCT DESPATCH 2022



The Afibel catalogue was launched in 2003 selling fashion for the elegant women. Afibel is the catalogue for pret-a-porter style and they are committed to offering their customers elegance, comfort and quality at great value prices.

Afibel have recently introduced a wide range of menswear, items for the home and well-being to their elegant product range. The buyers have been recruited predominately through cold mail which ensures that the customer is mail order responsive.

Distribution Stage	Quantity	Delivery Cut-Off
August	25,000	1st July
September	25,000	1st August
October	25,000	1st September
November	25,000	3rd October

PROFILE INFORMATION

98% Females

BC1C2

Average Order Value : £35

Aged 50+

Buyers Only

INSERT SPECIFICATION

Max Size: A5

Max Weight: 10g

Min Order: 5,000

Two Samples required for pre approval

INSERT COSTS

Booking Fee: £40/000 (Heavier Inserts - POA)

For further information on list and insert opportunities please contact us on 01634 225 080.



