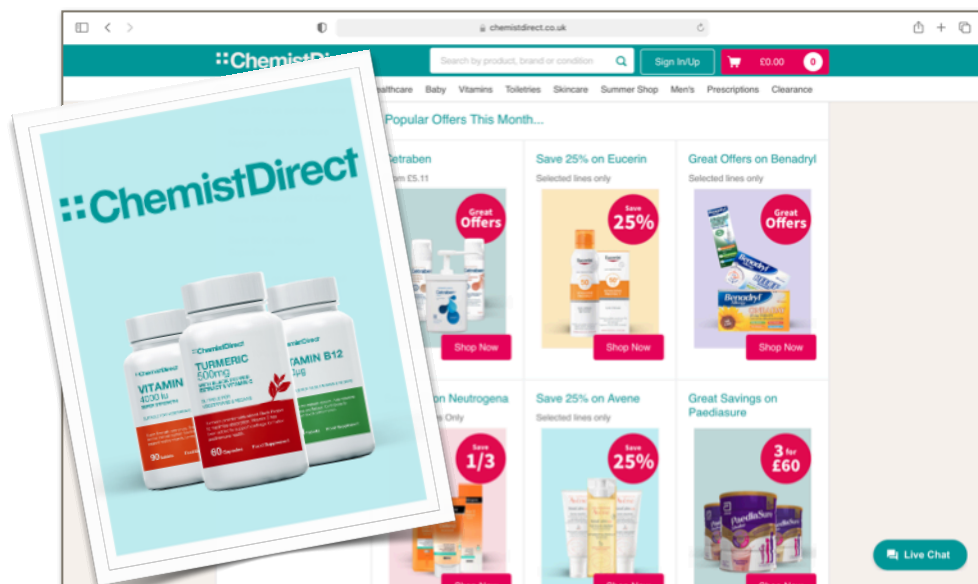




PRODUCT DESPATCH INSERTS 2022



PROFILE INFORMATION

58% Females

ABC1

Average Order Value :
£35

Aged 25-54

Buyers Only

Chemist Direct is an online pharmacy specialising in over the counter medication and health and wellness products. As part of Pharmacy2U, the UK's biggest online pharmacy, they currently dispatch over 25,000 orders every month in the UK. They offer the smartest, easiest way to look after your health, with the finest selection of health, skin and toiletry brands at everyday low prices.

Customers are 58% females aged predominantly between 25-64 years.

Interests include health and wellness, dining & cooking, technology, media & entertainment, sports/fitness, family focussed, fashion/apparel and travel.

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 25,000

Distribution Stage	Quantity	Delivery Cut-Off
June	25,000	20th May
July	25,000	TBC
August	25,000	TBC
September	25,000	TBC

INSERT COSTS

Booking Fee : £45/000

For further information on list and insert opportunities please contact us on 01634 225 080.



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