

attitude



MAGAZINE INSERTS 2022



PROFILE INFORMATION

Av. Age **38 years**

Av. HHI **£84,529**

57% in a relationship

47% 3+ holidays pa

68% ABC1

39% AB

Attitude is the UK's best-selling, multi award winning gay magazine. Since launch, more than 300 issues and 25 years ago, it has set the news agenda - delivering exclusive after exclusive with world leaders, stars of stage and screen and even British royalty.

Readers are incredibly loyal with 54% subscribing for more than four years! 52% have purchased a product they have seen advertised or featured and 64% of gay men are more likely to buy via gay media.

Interests include travel, style (fashion, grooming and watches), health & fitness (gyms, vitamins, supplements and training gear) and culture (art, books, film, entertainment).

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 30,000

Two Samples required

INSERT COSTS

Booking Fee : £35/000

Distribution Stage	Quantity	Delivery Cut-Off
4th August - Sept/Oct Issue	65,000	18th July 2022
13th October - Nov/Dec Issue	65,000	26th September 2022
1st December - Jan/Feb 23 Issue	65,000	14th November 2022

For further information on list and insert opportunities please contact us on 01634 225 080.



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