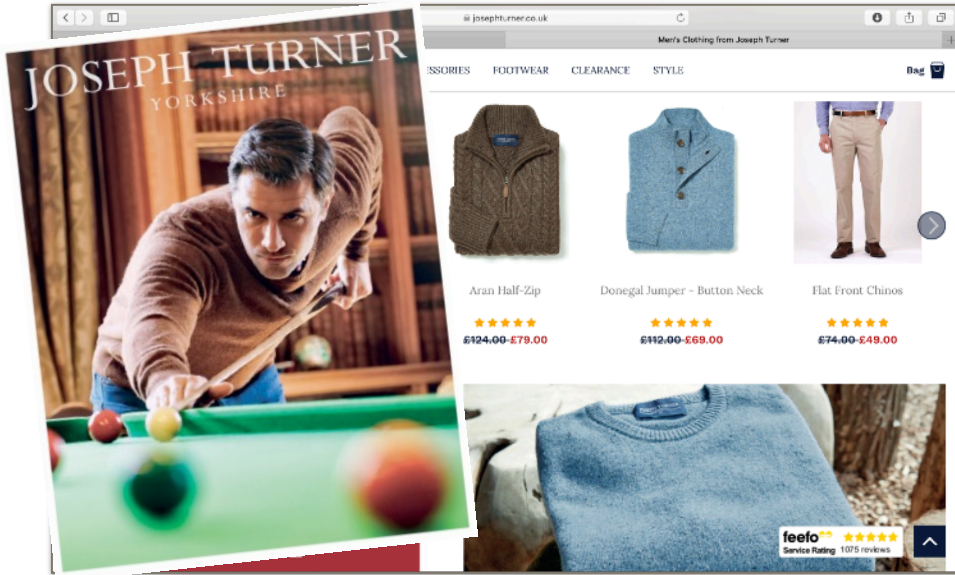


JOSEPH TURNER

YORKSHIRE



CATALOGUE INSERTS 2022



PROFILE INFORMATION

70% Males

ABC1

Average Order Value :
£86

Aged 40-75

Buyers Only

The Joseph Turner catalogue features beautifully tailored menswear, from tweed jackets to formal shirts to luxurious knitwear and a range of smart accessories. The average item cost being around £40, and the average total order value is approximately £86.

Professional males with high incomes, they tend to be married and have children who have left home. While style is important, they place a high value on quality, choosing classic pieces in natural fabrics, rather than passing trends. Their interests include fine wines, good food, gardening and golf among others.

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 15,000

Two Samples required
for pre approval

Distribution Stage	Quantity	Delivery Cut-Off
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June - 9th	20,000	2nd June 2022
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July - 1st	31,000	23rd June 2022
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July - 21st	16,000	14th July 2022
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For further information on list and insert opportunities please contact us on 01634 225 080.

INSERT COSTS

Booking Fee : £50/000



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