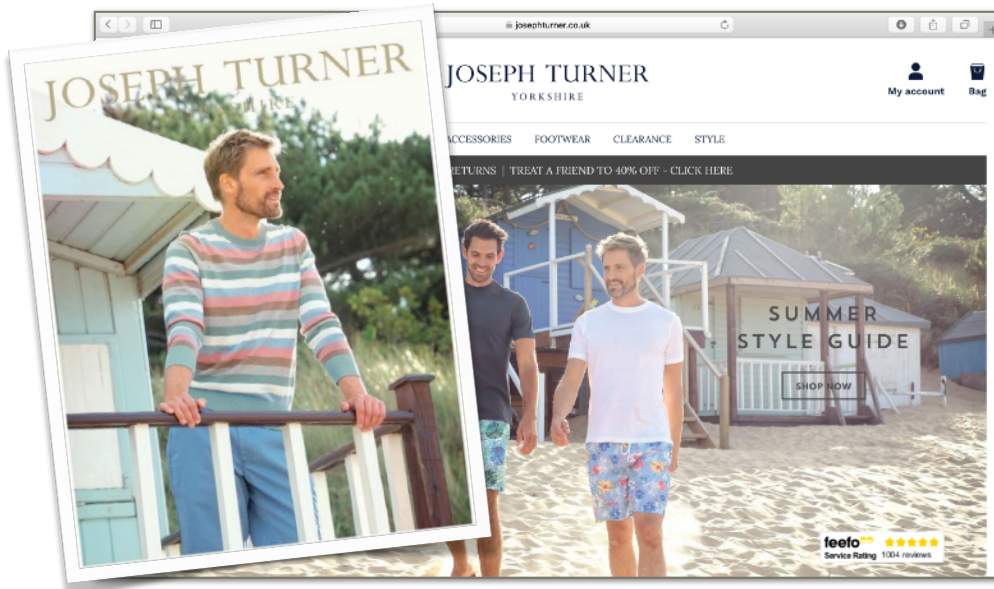


# JOSEPH TURNER

YORKSHIRE



## PRODUCT DESPATCH INSERTS 2022



The Joseph Turner catalogue features beautifully tailored menswear, from tweed jackets, to formal shirts to luxurious knitwear and a range of smart accessories. The average item cost being around £40, and the average total order value is approximately £86.

Professional males with high incomes, they tend to be married and have children who have left home. While style is important, they place a high value on quality, choosing classic pieces in natural fabrics, rather than passing trends. Their interests include fine wines, good food, gardening and golf among others.

Distribution Stage	Quantity	Delivery Cut-Off
June	4,000	30th May
July	5,800	28th June
August	5,000	28th July
September	3,000	29th August

**For further information on list and insert opportunities please contact us on 01634 225 080.**

### PROFILE INFORMATION

70% Males

ABC1

Average Order Value :  
£86

Aged 40-75

Buyers Only

### INSERT SPECIFICATION

**Max Size : A5**

**Max Weight : 50g**  
(POA for heavier inserts)

**Min Order : 5,000**

Two Samples required  
for pre approval

### INSERT COSTS

**Booking Fee : £50/000**



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