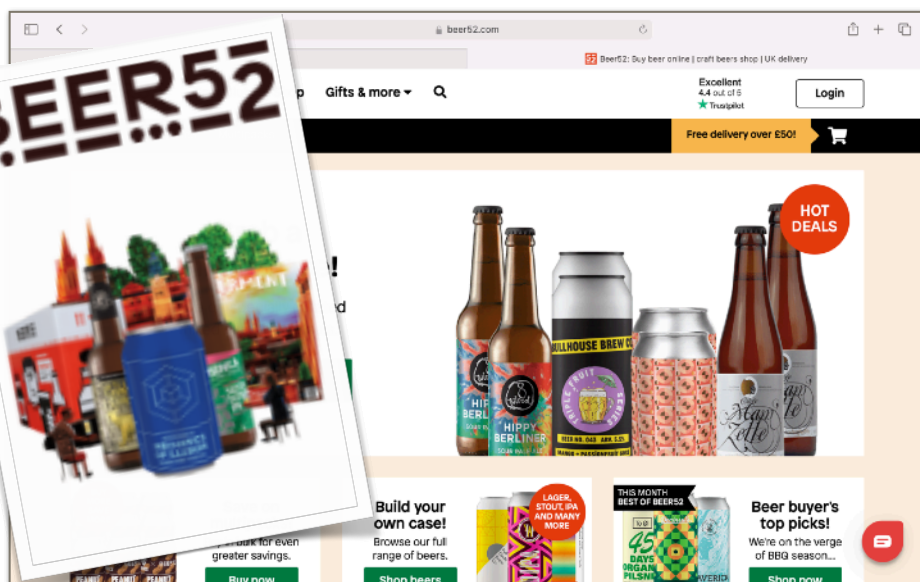


# BEER52



## PRODUCT DESPATCH INSERTS 2021



### PROFILE INFORMATION

80% Males

ABC1

Average Order Value :  
£40

Aged 35+

Buyers/Subscribers Only

Beer52 are the UK's most popular craft beer club, curating a delicious selection of beers for their members from a new country each month. Their resident beer experts visit breweries around the world, in search of the most interesting brews they can find.

Beer52 customers are focussed around community and are extremely loyal to the brand. They are predominantly ABC1, 99% male aged 35+.

### INSERT SPECIFICATION

**Max Size :** A5

**Max Weight :** 10g  
(POA for heavier inserts)

**Min Order :** 30,000

Two Samples required

Distribution Stage	Quantity	Delivery Cut-Off
August	30,000	21st Jul 2021
September	30,000	23rd Aug 2021
October	30,000	20th Sept 2021
November	30,000	21st Oct 21

**For further information on list and insert opportunities please contact us on 01634 225 080.**

### INSERT COSTS

**Booking Fee :** £40/000



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