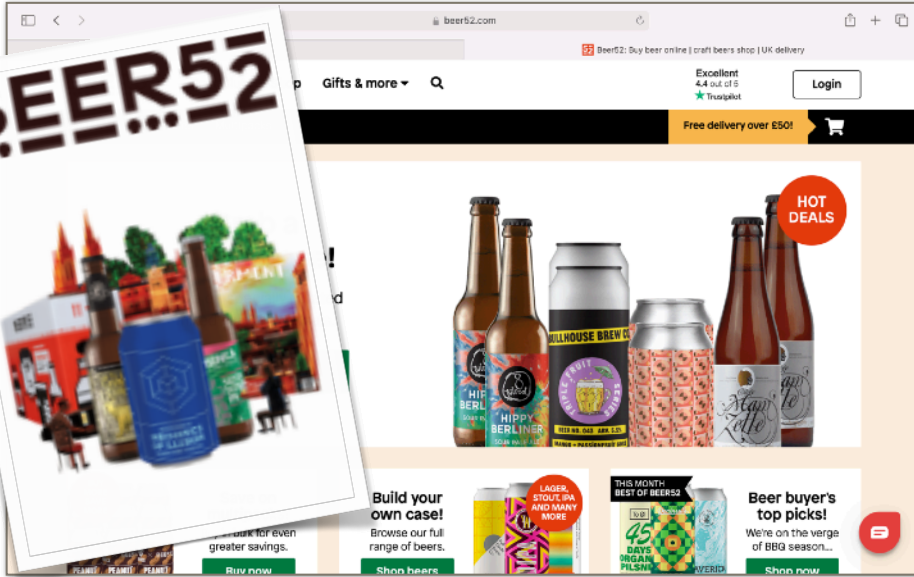


BEER52



PRODUCT DESPATCH INSERTS 2021



PROFILE INFORMATION

85% Males

ABC1

Average Order Value :
£40

Aged 35+

Buyers/Subscribers Only

Beer52 are the UK's most popular craft beer club, curating a delicious selection of beers for their members from a new country each month. Their resident beer experts visit breweries around the world, in search of the most interesting brews they can find.

Beer52 customers are focussed around community and are extremely loyal to the brand. They are predominantly ABC1, 99% male aged 35+.

INSERT SPECIFICATION

Max Size : A5

Max Weight : 10g
(POA for heavier inserts)

Min Order : 30,000

Two Samples required

INSERT COSTS

Booking Fee : £40/000

Distribution Stage	Quantity	Delivery Cut-Off
August	30,000	21st Jul 2021
September	30,000	23rd Aug 2021
October	30,000	20th Sept 2021
November	30,000	21st Oct 21

For further information on list and insert opportunities please contact us on 01634 225 080.



Office 1, Suite 2A, Beta House, Laser Quay, Culpeper Close, Rochester, Kent. ME2 4HU
TEL : +44 (0) 1634 225 080 E-MAIL : sales@mokrynski.co.uk Website : www.mokrynski.co.uk
Mokrynski International (UK) Limited . Registered in England & Wales No : 6765056

Corporate member

