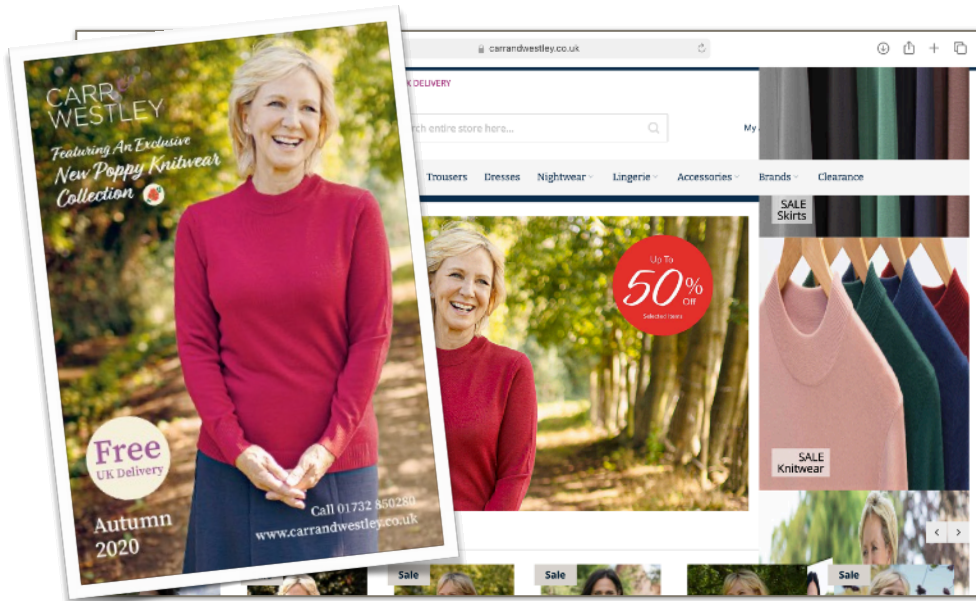




## PRODUCT DESPATCH INSERTS 2021



### PROFILE INFORMATION

90% Females

ABC1

Average Order Value :  
£60

Aged 65+

Buyers Only

Carr & Westley has been designing and making classic clothing for women since 1919. Based in the Kentish countryside, we supply a range of own-brand and classic label tops, skirts, trousers and dresses that encapsulate the perfect blend of classic and modern style.

Customers on this file are aged 60+, have good disposable incomes and are regular loyal mail order customers. Many have been recruited through off the page, cold mail and the website [www.carrandwestley.co.uk](http://www.carrandwestley.co.uk)

An excellent opportunity to target mail order, charity, travel offers, publishing and financial offers.

### INSERT SPECIFICATION

**Max Size :** A5

**Max Weight :** 10g  
(POA for heavier inserts)

**Min Order :** 12,000

Two Samples required  
for pre approval

Distribution Stage	Quantity	Delivery Cut-Off
Mar - May	12,000	22nd Feb
Jun - Aug	12,000	24th May
Sept - Dec	16,000	23rd Aug

### INSERT COSTS

**Booking Fee :** £45/000

**For further information on list and insert opportunities please contact us on 01634 225 080.**

