

# attitude



MAGAZINE INSERTS 2020



## PROFILE INFORMATION

Av. Age **38 years**

Av. HHI **£84,529**

**57%** in a relationship

**47%** 3+ holidays pa

**68%** ABC1

**39%** AB

Attitude is the UK's best-selling, multi award winning gay magazine. Since launch, more than 300 issues and 25 years ago, it has set the news agenda - delivering exclusive after exclusive with world leaders, stars of stage and screen and even British royalty.

Readers are incredibly loyal with 54% subscribing for more than four years! 52% have purchased a product they have seen advertised or featured and 64% of gay men are more likely to buy via gay media.

Interests include travel, style (fashion, grooming and watches), health & fitness (gyms, vitamins, supplements and training gear) and culture (art, books, film, entertainment).

## INSERT SPECIFICATION

**Max Size : A5**

**Max Weight : 10g**  
(POA for heavier inserts)

**Min Order : 60,000**

Two Samples required

Distribution Stage	Quantity	Delivery Cut-Off
18th Jun - Pride Awards	65,000	29th May 2020
16th Jul - August Issue	65,000	26th Jun 2020
13th Aug - Sept Style Issue	65,000	24th Jul 2020

For further information on list and insert opportunities please contact us on **01634 225 080**.

## INSERT COSTS

**Booking Fee : £35/000**



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