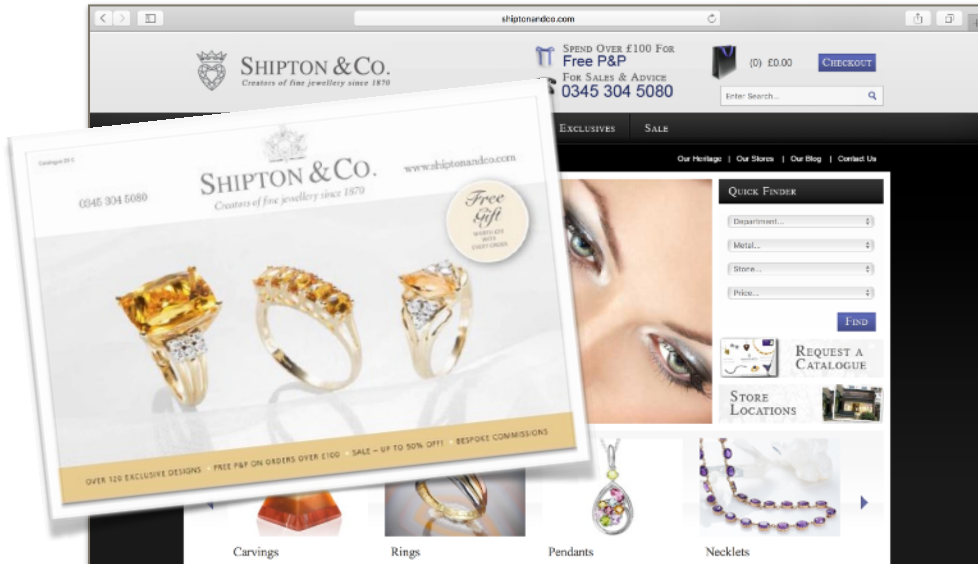


# SHIPTON & Co.

Creators of fine jewellery since 1870



0-12 Month Buyers = 9,502



Shipton & Co are an upmarket manufacturer of fine jewellery.

Gathered from remote locations around the world, their gemstones are so brilliant, vivid and alive in their colours, that they create a play of light that go deeper than the stone. Futhermore, all diamonds are ethically sourced and conflict free.

Customers are recruited via their website ([www.shiptonandco.com](http://www.shiptonandco.com)), direct mail and inserts with a high proportion of customers becoming multi-buyers. 75% own their house outright, 70% donate to charities, 75% are mid market newspaper readers and 87% have an interest in gardening.

We firmly believe that the Shipton & Co list provides a fantastic opportunity to target responsive mail order buyers. The list will work very well for mail order, charity, travel offers, publishing and financial products.

**For further information on this list or similar opportunities please contact us on 01634 225 080.**

## PROFILE INFORMATION

83% Females

ABC1

Average Order Value :  
£80+

Aged 60+

Buyers Only

## RENTAL COSTS

**Base Rental** : £120/000

**Selections** : £10/000

**Agency Commission** :  
10%

**Delivery** : £50

**Min Order** 5,000

## SELECTIONS AVAILABLE

Recency  
Gender  
Geography  
Multi-Buyers  
Order Value



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