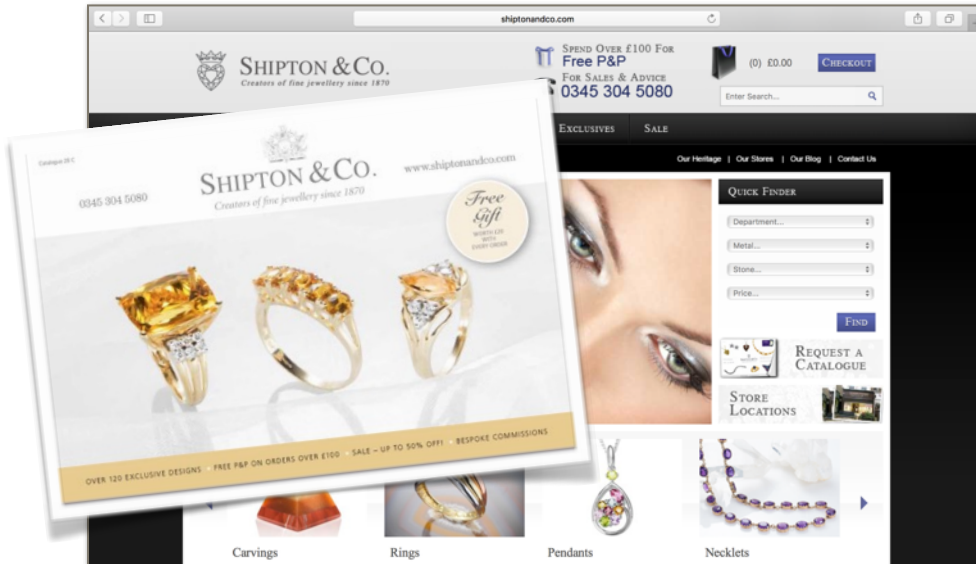


SHIPTON & Co.

Creators of fine jewellery since 1870



0-12 Month Buyers = 35,394



Shipton & Co are an upmarket manufacturer of fine jewellery.

Gathered from remote locations around the world, their gemstones are so brilliant, vivid and alive in their colours, that they create a play of light that go deeper than the stone. Furthermore, all diamonds are ethically sourced and conflict free.

Customers are recruited via their website (www.shiptonandco.com), direct mail and inserts with a high proportion of customers becoming multi-buyers. 75% own their house outright, 70% donate to charities, 75% are mid market newspaper readers and 87% have an interest in gardening.

We firmly believe that the Shipton & Co list provides a fantastic opportunity to target responsive mail order buyers. The list will work very well for mail order, charity, travel offers, publishing and financial products.

For further information on this list or similar opportunities please contact us on 01634 225 080.

PROFILE INFORMATION

83% Females

ABC1

Average Order Value :
£80+

Aged 60+

Buyers Only

RENTAL COSTS

Base Rental : £120/000

Selections : £10/000

Agency Commission :
10%

Delivery : £50

Min Order 5,000

SELECTIONS AVAILABLE

Recency

Gender

Geography

Multi-Buyers

Order Value



Office 1, Suite 2A, Beta House, Laser Quay, Culpeper Close, Rochester, Kent. ME2 4HU

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