



TOTAL FILE SIZE: 57,147 Buyers

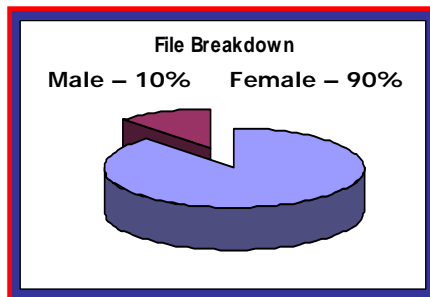
0-12 MONTH BUYERS = 21,823

PROFILE INFORMATION

File Breakdown: Females 90%
Socio Economic Groups: ABC1
Average Order Value: £250+
Age Group: 25-45
File Breakdown: Buyers Only

RENTAL COSTS

£120/000 Base Rental
£60/000 Enquirers
£10/000 Selections
15% Broker's Commission
Minimum Order 5,000
£40 Email



COMPANY BACKGROUND

Aspace specialises in furniture for children from their early years to mid-teens. Their collection of exclusive furniture includes beds, bookcases, cupboards, desks, chairs, and sleepover truckles. Products are of the highest quality. Aspace also offer a wide range of accessories and gifts for children and have recently introduced a scintillating outdoor range of furniture including activity centre's and playhouses.

The typical customer is predominately female, aged 25-45 with high disposable income. These people have an eye for quality and appreciate the high standard of product on offer. The names have been recruited through cold mail and the website www.aspace.co.uk

The list is a great opportunity to target affluent families with children. We believe that it will work well for mail order, charity, financial, travel and publishing mailers who are seeking such an audience.



SELECTIONS AVAILABLE

Recency
Gender
Geography
Multibuyers

FORMAT AVAILABLE

E-mail or disk
Please allow 5 working days from approval to delivery of data



List Warranty Owner Number: 003682
List Warranty User Number: 003683

For counts or any further information on the Aspace list or any other list on our managed list portfolio, please contact **Imran Englefield** at Mokrynski International on **01634 225 085**.